



2023 AMCI Associate Membership

Membership Term: January 2023 – December 2023

Comparable to AMC organizational membership structure and benefits, Associate organizational membership dues **start at \$3,000.00** and are scaled based on gross, annual revenue. Associate membership benefits include:

- Access to AMCI's online membership directory
- Exclusive access to AMCI members-only in-person and virtual events for one representative of organization
- Member Matters newsletter and AMCI member e-communications
- Online communities and networking
- Monthly members-only EduSeries webinars
- Organizational listing in AMCI Provider Partners online directory and contact information for one representative of organization
- AMCI Provider Partner Committee participation
- Opportunity to distribute marketing collateral at designated Provider Partner table at AMCI Annual Meeting
- Opportunity to participate in activations organized by the AMCI Provider Partner Committee at AMCI's Annual Meeting
- Listing in the AMCI Provider Partner Directory with company's name and contact information for (1) staff member

AMCI 2023 Leadership Circle Membership

Leadership Circle organizational membership dues are **\$12,000.00** annually, including the above benefits of Associate membership *plus exclusive marketing and promotional opportunities*:

- Opportunity to feature exclusive AMC member-only benefits and offers on the AMCI Business Exchange
- Exclusive access to AMCI members-only in-person and virtual events for two representatives of organization, including (2) complimentary signature events registrations, choice of AMCI Annual Meeting or AMCs Engaged
- Listing in AMCI Provider Partners online directory and PDF, including logo, organization description, and contact information for up to two representatives of organization
- Organization logo & description recognition on AMCI Provider Partner webpage
- Onstage logo recognition by AMCI Staff/Board during AMCI signature events (i.e., Annual Meeting, AMCs Engaged)
- Logo recognition on Event Program/Mobile App and onsite signage, when applicable at AMCI signature events (i.e., Annual Meeting, AMCs Engaged)
- Opportunity to bid on AMCI request for proposals to host AMCI member-exclusive programs, services, and events



2023 – 2025 AMCI Strategic Partnership

Strategic Partnership is the most elite level of AMCI membership for provider partners. AMCI Strategic Partners enjoy all the preceding benefits included in both the Associate and Leadership Circle membership levels, plus exclusive, tailored deliverables designed to advance and achieve the strategic objectives of both parties. Examples of strategic partner benefits (varying by category) include:

- Presentation to AMCI’s Board of Directors
- Opportunities to present thought leadership and education to AMCI membership online and in person
- Participation of AMCI CEO and/or AMCI leadership at partner’s annual sales meeting or advisory forum
- AMCI alliance in showcasing partner products and services to membership
- AMCI membership extended to multiple representatives of strategic partner organization
- Strategic partner exclusive exhibits and activations during AMCI events
- Strategic AMC and association marketing direction and support by professional marketing firm retained by AMCI
- Digital and targeted marketing and advertising opportunities
- Representation on AMCI’s AMC member-driven content and program committees
- Exclusive forums with AMC owners and C-suite decision makers
- Complimentary event registrations at select AMCI events/multiple attendees
- Custom sponsorship opportunities and co-branding alliances

Strategic Partnership dues range from \$25,000 - \$100,000 annually, based on a three-year commitment and excluding in-kind contributions. As Strategic Partnership agreements are custom curated with careful consideration of both AMCI and strategic partner assets, benefits in each of following categories can be exchanged and tailored with the addition of assets not listed, co-created by AMCI and the strategic partner.

AMCI Strategic Partnership *	\$75K+*** Platinum	\$60K*** Gold	\$45K*** Silver	\$35K*** Bronze	\$25K***
Complimentary AMCI organizational membership	1 (up to 6 individuals per organization)	1 (up to 5 individuals per organization)	1 (up to 4 individuals per organization)	1 (up to 3 individuals per organization)	1 (up to 2 individuals per organization)
Complimentary Annual Meeting registrations	6	5	4	3	2
Complimentary AMCs Engaged registrations	5	4	3	2	1
Association and AMC strategy consultation with marketing firm principal retained by AMCI	✓	✓	✓	N/A	N/A
AMCI CEO and up to 2 senior level member firm representatives at Partner’s conference	✓	✓	✓	N/A	N/A



AMCI CEO or senior staff representative to participate in an AMC industry advisory capacity on partner forum	✓	✓	✓	✓	✓
Partner educational presentation to AMCI Board ** (15 minutes virtual/30 minutes in-person)	✓	✓	✓	✓	N/A
AMCI volunteer leadership, committee and/or task force participation on AMC member-driven content or program committee (no more than 1 per committee)	4	3	2	1	1
Partner educational content featured in AMCI newsletter	✓	✓	✓	✓	✓
Partner educational content and/or case studies featured on AMCI website and/or Association Link microsite	4	3	2	1	1
AMCI Business Exchange – Strategic Partner Logo recognition	Exclusive Banner Ad for 2 months	Exclusive Banner Ad for 1 month	✓	✓	✓
Strategic partner recognition in front of AMCI Provider Partner Guide with AMC partner rep headshot and contact information	✓	✓	✓	✓	✓
Partner logo featured on scrolling banner on AMCI website	✓	✓	✓	✓	✓
Partner host of monthly AMCI EduSeries 60-minute webinar of educational content	2	1	N/A	N/A	N/A
Partner solicitation email with exclusive offering to AMC membership	✓	✓	✓	✓	N/A
Partner co-branding with AMCI to showcase products/services to membership	✓	✓	✓	✓	✓

*Annual dues based on three-year Strategic partnership

**Board presentation opportunity rotates through Strategic partners during three-year term.

*** These levels/benefits do not include in-kind contributions.