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**ACCREDITATION ON THE RISE: ONE THIRD OF  
AMC INSTITUTE MEMBERS NOW HOLD AMC INSTITUTE ACCREDITATION**

Ten Additional AMCs Complete Industry's Most Demanding and Comprehensive Accreditation Program

**PHILADELPHIA (March 3, 2010)** –The numbers are in: AMC Institute announced that at the start of 2010, one third of AMC Institute member-AMCs hold AMC Institute Accreditation. In 2009, 10 Association Management Companies (AMCs) joined an exclusive group of Accredited AMCs, bringing the total to 53 AMC Institute Accredited AMCs. These AMCs demonstrated the commitment and ability to deliver the highest level of professional management services to association and nonprofit clients.

In addition, despite the challenging economy, AMC Institute AMC membership grew by 15 percent in 2009. Twenty-two association management companies joined AMC Institute last year, bringing the total to 164 AMC members who see value and importance in AMC Institute membership.

“AMC Institute Accreditation is the most demanding and comprehensive program in the AMC industry,” said John Dee, President of AMC Institute, and Chief Operating Officer and Chief Financial Officer of Bostrom, an AMC Institute Accredited AMC. “There are hundreds of consultants and varying models for association management, but there is only one industry standard recognized by the American National Standards Institute (ANSI) and ASAE & The Center for Association Leadership – AMC Institute Accreditation. Clients of accredited AMCs should feel assured that this exclusive group operates with the highest level of professionalism and responsibility, and consistently meets or exceeds all industry requirements. We commend the newly accredited AMCs for their commitment to quality service.”

Association Management Companies specialize in managing associations and nonprofit organizations, providing leadership and professional management services through experienced staff, best practices and shared resources. Because AMCs manage multiple association and nonprofit clients, their experience and knowledge base are broad and substantial, positioning AMCs as the preferred choice for full-service and specialized management services.

Accreditation has proven to be invaluable to the AMCs that hold this industry distinction, and to the associations who partner with AMCs for management services. In a recent AMC Institute member survey, Accredited AMCs reported that Accreditation provides an extra layer of legitimacy and sets their AMC apart from competition, especially when it comes to attracting and securing new clients. And a growing number of organizations recognize the value of AMC Accreditation when searching for management services.

Accreditation is administered by AMC Institute, the trade association that represents the Association Management Company (AMC) industry. AMC Institute Accreditation is the sole Accreditation program based on the ANSI Standard of Good Practices for the AMC industry, and it is recognized and supported by ASAE & The Center for Association Leadership.

AMCs that achieve AMC Institute Accreditation have proven through an independent third-party audit that they consistently meet or exceed all industry standards, and provide depth and breadth of expertise and resources to nonprofit leaders. Measurable performance practices include contracts and service delivery; employee recruitment, training and professional development; and financial management and internal controls, among others. AMCs must earn re-Accreditation every four years, demonstrating to an independent outside auditor that they continue to meet the standard.

To find out more about AMC Institute Accreditation, go to [www.amcinstitute.org/amci/accredited.cfm](http://www.amcinstitute.org/amci/accredited.cfm). View all AMC Institute Accredited AMCs at <http://member.amcinstitute.org/accreditation/members.cfm>.

### **Newly Accredited AMCs**

Administration Services, Ltd. - London, England

Anthony J. Jannetti, Inc. - Pitman, New Jersey

Association Acumen, LLC - Milwaukee and Madison, Wisconsin

Association Management, Ltd. - Des Moines, Iowa

Custom Management Group, Inc. - Charlottesville, Virginia

Degnon Associates, Inc. - McLean, Virginia

Partners in Association Management, Inc. - Tallahassee, Florida

Professional Relations & Research Institute, Inc. - Beverly, Massachusetts

The Ward Management Group, Inc. - Indianapolis, Indiana

Williams Management Resources, Inc. - Naperville, Illinois

### **About Association Management Companies (AMCs)**

AMCs are professional service firms that provide leadership in association management and other specialized association services through experienced staff, proven practices and shared resources. Services include executive, administrative and financial management; strategic planning; membership development; public affairs and lobbying; education and professional development; statistical research; meetings management; and marketing and communication services. In the past 20 years, the AMC industry has grown by 150 percent. Based on recent industry surveys, there appear to be at least 500 AMCs worldwide, representing 7,600-plus associations and nonprofit organizations.

### **About AMC Institute**

A trade association headquartered in Philadelphia, AMC Institute represents the association management company industry and boasts more than 160 AMC members throughout the U.S., Canada, Europe and Asia. AMC Institute promotes service excellence among association management companies, and strives to raise awareness of a burgeoning AMC industry by establishing its member companies as the recognized and preferred choice for quality association management and professional services. For more information, visit [www.AMCInstitute.org](http://www.AMCInstitute.org)

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